



The Diabetes Ride

Sunday, May 16, 2010

Sponsorship Opportunities

Presenting Sponsor \$5,000

Benefits:

- Entry for ten (10) riders
- Display table at the ride site
- Prominent placement of Corporate Logo on front of event T-shirts (300+)
- Prominent placement of Corporate Logo on front and inside of event brochures (2,000+)
- Listed as Presenting Sponsor on front of event brochure
- Prominent placement of Corporate Logo on event posters (500+)
- Listed at head of Sponsor Board at the event site
- Listed as Presenting Sponsor on ride web-site (www.thediabetesride.org)
- Listed as Presenting Sponsor in Radio advertising
- Listed as Presenting Sponsor in Print advertising
- Corporate Banner or Signage (provided by presenter) prominently displayed at ride site

Corporate Sponsor \$2,000

Benefits:

- Entry for six (6) riders
- Display table at the ride site
- Prominent placement of Corporate Logo on back of event t-shirts (300+)
- Prominent placement of Corporate Logo in event brochure (2000+)
- Corporate Logo and listed as a Corporate Sponsor on event posters (500+)
- Listed as Corporate Sponsor on ride web-site (www.thediabetesride.org)
- Prominent listing on Sponsor Board at the event site
- Listed in Print advertising
- Corporate Banner or Signage (provided by sponsor) prominently displayed at ride site

Grand Prize Sponsor \$1,000 (cash or in-kind prize)

Benefits:

- Entry for four (4) riders
- Display table at ride site
- Corporate Logo on back of event T-shirts (300+)
- Corporate Logo and listing as Grand Prize Sponsor in event brochures (2,000+)
- Corporate Logo on event posters (500+)
- Listed on Sponsor Board at the event site
- Listed on ride web-site (www.thediabetesride.org)
- Listed in Radio advertising
- Listed in Print advertising

T-shirt Sponsor \$900

Benefits:

- Corporate Logo on the back and on one sleeve of event T-shirts (300+)
- Entry for two (2) riders
- Display table at ride site
- Corporate Logo in event brochures (2,000+)
- Corporate Logo on event posters (500+)
- Listed on Sponsor Board at the event site
- Listed on ride web-site (www.thediabetesride.org)

Logistics Sponsor \$850 (pays for tents, chairs, port-a-potties, etc)

Benefits:

- Entry for three (3) riders
- Display table at ride site
- Corporate Logo on event T-shirts (300+)
- Corporate Logo in event brochures (2,000+)
- Corporate Logo on event posters (500+)
- Listed on Sponsor Board at the event site
- Listed on ride web-site (www.thediabetesride.org)

Breakfast Sponsor \$300

Benefits:

- Entry for two (2) riders
- Display table at ride site
- Listed in event brochures (2,000+)
- Listed on Sponsor Board at the event site
- Listed on ride web-site (www.thediabetesride.org)

Mile Marker Sponsor \$150

Benefits:

- Mile-post sign with company name
- Display table at ride site
- Listed on Sponsor Board at the event site
- Listed on ride web-site (www.thediabetesride.org)

Raffle / Auction Sponsor

In-kind donation of raffle or auction item(s)

- Listed on Raffle / Auction Board
- Listed on Sponsor Board at the event site
- Listed on event web-site (www.thediabetesride.org)