

PACK THE CAMP CALENDAR

January 1- December 31, 2012



What is Pack the Camp Calendar:

- We are living in financially challenging times. In order to survive, Idaho Diabetes Youth Programs needs to increase our number of our annual supporters and donation dollars.
- We know many people understand the impact Camp Hodia has on its campers and camper's families, so we've found a fun and simple way to engage a lot of people and have a profound impact!
- Pack the Camp Calendar presents you with an opportunity to pick a date in 2012 that you want to dedicate to supporting Camp Hodia and do something special! On this day, you should do something with a goal of raising at least \$34 to be donated to Camp Hodia. (Psssst, don't worry page 2 includes a list of simple fundraising ideas).
- Why a \$34 minimum? We're asking our friends to raise a minimum \$1 for each year since Camp Hodia's inception. 1978 was an amazing year that we continue to celebrate each summer when we gather together.
- Our goal is to Pack the Camp Calendar for 2012, having one person take each of the 365 days and **TOGETHER WE WILL RAISE MORE THAN \$12,000!**
- Our hope is that you will have so much fun and will feel so good about what you have done that you will commit to your day annually!
- Is Pack the Camp Calendar limited to camp kids and their families? Absolutely not! Spread the word to family and friends who might also be willing to commit to a date.

Get involved today:

- Pack the Camp Calendar involves just a few simple steps:
 - Step 1. Select an available date from the online calendar found at www.hodia.org, contact Lisa lisa1@hodia.org or (208)371-2020 with your date, your name, e-mail address and event description ASAP so we can name your day on the calendar!
 - Step 2. Decide what you would like to do to raise \$34.
 - Step 3. Complete your event.
 - Step 4. Let us know how it goes, send us a brief summary, photo, and the donation within 2 weeks of your event so we can acknowledge your efforts!

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Fundraising Ideas

- Some people don't like asking for money, but you're not asking for it to fill your pocketbook; you're supporting the best cause in Idaho! Be proud of your efforts. If you talk about what you are doing and the mission of Idaho Diabetes Youth Programs, people will want to join in and support too.
- Write a letter/e-mail to your friends and family asking them to support your day dedicated to supporting the mission of Camp Hodia!
- Ask your employer if they want to sponsor your day. Ask if they will encourage employees to give their donations to you and if your employer will match the amount you raise on your day. (You can promote your company on your day on the Calendar!) Many businesses like supporting worthy nonprofits that their employees introduce them to.
- Donate yourself- try putting \$5 of your own money into the donation pool and ask others to join you!
- Hold a bake sale- take pre-orders for a dozen of your well known cookies and deliver them on your day!
- The Social Network is your friend, share with others the mission you are supporting and ask them to join you!
- Shovel a neighbor's sidewalk, rake some leaves, or mow a lawn.
- Ask you school to host your day! Work with your teachers and principal to arrange a date where students can bring a donation, collected by their teacher, in exchange for being allowed to do something fun. Ideas include bringing \$5 to use their cell phone or ipod during throughout the lunch period on that day and bringing \$2 to wear a hat on that day.
- Ask a local business if you can put a donation jar at their register with an Idaho Diabetes Youth Programs sign.

